

# 1 Application form for special stands 2011

## An overview of the special stands

**\* EARLY BIRD BOOKING DISCOUNT  
TILL AUGUST 20<sup>TH</sup>, 2010**

### General details for all the special stands:

- lighting (1 spot 100 watts per 3 m<sup>2</sup> of stand area), incl. electricity connection. Electrical outlets and power consumption not included
- Walls, height 2.50 m
- special fascia panel
- fascia text
- assembly and dismantling of elements

### WELLNESS/SANTÉ



- Grid ceiling throughout the entire stand
- Decor elements
- Turquoise carpet and walls
- 1 special counter, 1 barstool  
(from 12 m<sup>2</sup>: 2 special counter, 2 barstools)

### ASIA



- Grid ceiling throughout the entire stand
- Decor elements
- Light beige carpet, walls
- 1 cabin with curtain (1 m<sup>2</sup>)
- 1 special counter, 1 barstool

### FRANCE



- Grid ceiling throughout the entire stand
- Decor elements
- Blue carpet, white walls
- 1 cabin with curtain (1 m<sup>2</sup>)
- 1 special counter, 1 barstool

### SOUTH AMERICA



- Grid ceiling throughout the entire stand
- Decor elements
- Blue carpet, yellow walls
- 1 cabin with curtain (1 m<sup>2</sup>)
- 1 special counter, 1 barstool

### AFRICA



- Grid ceiling throughout the entire stand
- Decor elements
- Brown carpet, beige walls
- 1 cabin with curtain (1 m<sup>2</sup>)
- 1 special counter, 1 barstool

### RUSSIA



- Grid ceiling throughout the entire stand
- Decor elements
- Blue carpet, white walls
- 1 cabin with curtain (1 m<sup>2</sup>)
- 1 special counter, 1 barstool

# 2 Application form for special stands

Required language for correspondence

- English  French  
 German

## 1. Exhibitor

The following address will be used for invoices. Should you prefer another postal address, please let us know.

Company \_\_\_\_\_

Street/PO Box \_\_\_\_\_

Postal code/City \_\_\_\_\_

Country \_\_\_\_\_

Contact  Mr  Mrs \_\_\_\_\_

Telephone \_\_\_\_\_

Fax \_\_\_\_\_

Internet \_\_\_\_\_

e-mail \_\_\_\_\_

What protection of customer deposits do you possess? (It is compulsory for Swiss travel organisers to answer this question)

- Guarantee Fund  STS  Astag  TPA  other \_\_\_\_\_

## 2. Stand order, all prices in Swiss Francs, without 8 % VAT.

Special stand Surface included

### WELLNESS / SANTÉ

- 4 x 2 m = 8 m<sup>2</sup>  
 6 x 2 m = 12 m<sup>2</sup>  
 \_\_\_ x \_\_\_ = \_\_\_ m<sup>2</sup> (per m<sup>2</sup>)

### Berne Ferienmesse

13. – 16.1.2011  
 price CHF \*discount  
 See separate  
 tender for  
 Health Fair

### Geneva Vacances

21. – 23.1.2011  
 price CHF \*discount  
 3'885.– 300.–  
 6'425.– 500.–  
 515.– 40.–

### Zurich FESPO

27. – 30.1.2011  
 price CHF \*discount  
 4'250.– 300.–  
 6'950.– 500.–  
 575.– 50.–

### Basel Ferienmesse

5. – 7.2.2011  
 price CHF \*discount  
 3'885.– 300.–  
 6'425.– 500.–  
 515.– 40.–

For stands over 12 m<sup>2</sup>, minimum stand depth 3 m

### ASIA

<input type="checkbox"/> 3 x 3 m = 9 m <sup>2</sup>	—	—	4'450.–	350.–	—	—	4'450.–	350.–	—
<input type="checkbox"/> 4 x 3 m = 12 m <sup>2</sup>	5'910.–	400.–	5'835.–	450.–	6'150.–	400.–	5'835.–	450.–	6'150.–
<input type="checkbox"/> 5 x 3 m = 15 m <sup>2</sup>	7'060.–	500.–	6'950.–	500.–	7'550.–	500.–	6'950.–	500.–	7'550.–
<input type="checkbox"/> ___ x ___ = ___ m <sup>2</sup> (per m <sup>2</sup> )	463.–	30.–	445.–	25.–	490.–	30.–	445.–	25.–	490.–

Minimum stand depth 3 m

### FRANCE

<input type="checkbox"/> 4 x 2 m = 8 m <sup>2</sup>	—	—	4'325.–	300.–	—	—	4'325.–	350.–	—
<input type="checkbox"/> 4 x 3 m = 12 m <sup>2</sup>	5'910.–	450.–	5'835.–	450.–	6'150.–	400.–	5'835.–	450.–	6'150.–
<input type="checkbox"/> 5 x 3 m = 15 m <sup>2</sup>	7'060.–	500.–	6'950.–	500.–	7'550.–	500.–	6'950.–	500.–	7'550.–
<input type="checkbox"/> ___ x ___ = ___ m <sup>2</sup> (per m <sup>2</sup> )	463.–	30.–	445.–	30.–	490.–	30.–	445.–	25.–	490.–

Minimum stand depth 3 m

### SOUTH AMERICA

<input type="checkbox"/> 3 x 3 m = 9 m <sup>2</sup>	—	—	4'450.–	350.–	—	—	4'450.–	350.–	—
<input type="checkbox"/> 4 x 3 m = 12 m <sup>2</sup>	5'910.–	400.–	5'835.–	450.–	6'150.–	400.–	5'835.–	450.–	6'150.–
<input type="checkbox"/> 5 x 3 m = 15 m <sup>2</sup>	7'060.–	500.–	6'950.–	500.–	7'550.–	500.–	6'950.–	500.–	7'550.–
<input type="checkbox"/> ___ x ___ = ___ m <sup>2</sup> (per m <sup>2</sup> )	463.–	30.–	445.–	25.–	490.–	30.–	445.–	25.–	490.–

Minimum stand depth 3 m

### AFRICA

<input type="checkbox"/> 3 x 3 m = 9 m <sup>2</sup>	—	—	4'450.–	350.–	—	—	4'450.–	350.–	—
<input type="checkbox"/> 4 x 3 m = 12 m <sup>2</sup>	5'910.–	400.–	5'835.–	450.–	6'150.–	400.–	5'835.–	450.–	6'150.–
<input type="checkbox"/> 5 x 3 m = 15 m <sup>2</sup>	7'060.–	500.–	6'950.–	500.–	7'550.–	500.–	6'950.–	500.–	7'550.–
<input type="checkbox"/> ___ x ___ = ___ m <sup>2</sup> (per m <sup>2</sup> )	463.–	30.–	445.–	25.–	490.–	30.–	445.–	25.–	490.–

Minimum stand depth 3 m

### RUSSIA

<input type="checkbox"/> 4 x 2 m = 8 m <sup>2</sup>	3'965.–	300.–	3'800.–	300.–	4'100.–	300.–	3'800.–	300.–	4'100.–
<input type="checkbox"/> 6 x 2 m = 12 m <sup>2</sup>	5'870.–	450.–	5'625.–	450.–	6'100.–	450.–	5'625.–	450.–	6'100.–
<input type="checkbox"/> ___ x ___ = ___ m <sup>2</sup> (per m <sup>2</sup> )	480.–	40.–	463.–	35.–	510.–	40.–	463.–	35.–	510.–

For stands over 12 m<sup>2</sup>, minimum stand depth 3 m

## 3 Application form for special stands

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TILL AUGUST 20<sup>TH</sup>, 2010**

### Stand with several open sides

<input type="checkbox"/> 2 open sides	65.–/m <sup>2</sup>	65.–/m <sup>2</sup>	65.–/m <sup>2</sup>	65.–/m <sup>2</sup>
<input type="checkbox"/> 3 open sides (at least 18 m <sup>2</sup> )	80.–/m <sup>2</sup>	80.–/m <sup>2</sup>	80.–/m <sup>2</sup>	80.–/m <sup>2</sup>
<input type="checkbox"/> 4 open sides (at least 25 m <sup>2</sup> )	100.–/m <sup>2</sup>	not possible	100.–/m <sup>2</sup>	100.–/m <sup>2</sup>

An application for the assigning of a multi-sided stand is accepted as a request but not as a condition for the legal validity of the exhibitor's contract.

**3. We require a water connection:** (to be used only as information concerning the stand disposition; the connection itself must be ordered separately with the technical forms).  Berne  Geneva  Zurich  Basel

### 4. Catering / Sale of foodstuffs:

We intend selling foodstuffs on our stand.

yes, please get in contact with us  no

Special conditions apply to the sale of food and / or drinks on the stand. For this reason, any selling of food and / or drinks must be approved by the fair organizer. Legal approval will be sought by the applicable fair management on behalf of all exhibitors and fees subsequently charged to them. The catering contractors for the applicable fair will also demand a percentage of turnover as commission.

Furthermore, the regulations of the applicable Canton's sale of food provisions will have to be kept to. These must also be adhered to for pure tasting activities, at which food and / or drinks are given out free of charge.

Berne  Geneva  Zurich  Basel

**5. Complementary events:** We are interested in conducting a slide and / or film show.

Berne  Geneva  Zurich  Basel

**6.\* Discount:** The discount is valid if the application form is sent in by August 20<sup>th</sup>, 2010 and if the payment deadlines are respected. It will be taken into account on the final invoice.

**7. Signature:** The order will count as accepted on being signed by the client. Confirmation will be given by a non-recorded delivery letter. Our terms and conditions dated May 2010 are applicable. They form an integral part of the application. Please post or fax your application to one of the addresses below.

Place and date

Stamp and legal signature of the exhibitor

#### Application Berne: FairCom AG

Hinterer Schermen 29  
CH-3063 Ittigen/BE  
Tel. +41(0)31 922 06 13  
Fax +41(0)31 922 04 45  
info@ferienmesse.ch  
www.ferienmesse.ch

#### Application Geneva: FairCom SA

Hinterer Schermen 29  
CH-3063 Ittigen/BE  
Tel. +41(0)31 922 29 01  
Fax +41(0)31 922 29 03  
info@vacances.ch  
www.vacances.ch

#### Application Zurich: FairCom AG

Butzenstrasse 39  
CH-8038 Zürich  
Tel. +41(0)44 487 43 30  
Fax +41(0)44 487 43 43  
info@fespo.ch  
www.fespo.ch

#### Application Basel: FairCom AG

Hinterer Schermen 29  
CH-3063 Ittigen/BE  
Tel. +41(0)31 922 29 02  
Fax +41(0)31 922 29 03  
info@baslerferienmesse.ch  
www.baslerferienmesse.ch

## 4 Services and additional charges Special stands

All additional services must be ordered with separate forms, which will be sent to you with the hall plans approximately 2 months before the fair. Additional services will be invoiced with the final invoice, which you will receive after the fair. A processing fee of 5% will be charged on your final account.

### Catalogue entry / subletting

The catalogue entry is compulsory for the main exhibitor as well as for each additional subtenant. The costs for catalogue entry: main exhibitor CHF 150.–, 1st subtenant CHF 600.–, each additional subtenant CHF 150.–.

### Conditions

The first part (45%) of the rental fee will be invoiced after the provisional acceptance of the application form and the second part (55%) in November. Payments are due within 30 days. Nevertheless, for any application arriving after November 30th, the final payment deadline is December 31<sup>st</sup>, 2010. The participation charges are payable net, without any deductions. Late payments will be debited with 5% (at least CHF 20.–) interest. Participation in the fair is not possible without settlement of the account in advance. All additional charges will be billed on the final invoice after the fair. A processing fee of 5% will be charged on your final account.

### Duties / VAT

Any taxes (e.g. VAT) and duties will be charged to the exhibitors separately.

### Electricity / Waste

The electricity consumption is billed separately even if no power connection has been ordered. In Zurich and Berne this flat rate will amount to CHF 3.50/m<sup>2</sup>. In Zurich and Berne, a flat fee of CHF 2.–/m<sup>2</sup> for waste disposal will be charged.

### Exhibitor insurance

Having insurance is compulsory. Exhibitors who have their own external insurance must evidence the same in writing to the organisation of the fair.

### Exhibitor passes

The exhibitor is entitled to 1 exhibitor pass per 4 m<sup>2</sup> of stand surface (max. 20 pcs.). Further exhibitor passes may be obtained at CHF 14.–. Using these tickets, you will be permitted access to the fair's halls from one hour before the fair opens.

### Fascia panel

The name of the principal exhibitor on the fascia panel is included in the price of special stands with stand construction but must be ordered by the exhibitor.

### Free visitor passes

These passes can be obtained free of charge and in an unrestricted number and grant visitors free admission. The exhibitor is charged CHF 6.– for each used pass only (only the first 350 for Geneva; increased use is free of charge). The passes are only valid if they carry the exhibitor's stamp or address. With an order of at least 500 pieces, the printing of an address is possible (CHF 100.–/500 pieces).

### General conditions

The general conditions of FairCom AG, which appear on the general Application Form, also form an integral part of this application form. If necessary, further copies of the general conditions are available upon request.

### General services

Surface rental includes the following general services:

- overall technical supervision
- information service
- heating
- daily cleaning of the general access areas of the halls
- general security surveillance
- advertising
- PR
- 1 exhibitor pass per 4 m<sup>2</sup> of stand surface, but max. 20 passes.

### Legal partner

The registered main exhibitor is the legal partner of FairCom AG. Any eventual costs for additional elements ordered by co-exhibitors/subtenants, such as exhibitor's passes, parking tickets or other, will be invoiced to the main exhibitor legally bound to FairCom AG. It is the main exhibitor's responsibility to further invoice these to co-exhibitors/subtenants.

### Permits and authorisations

Exhibitors wishing to sell goods must obtain the necessary permits and must respect the legally binding rules. The organisers will not take on any liability for any advertising and sales officially prohibited.

### Rental of furniture

The catalogues of the respective stand construction companies will be sent with the hall plans and the order forms approximately 2 months before the fair. Exhibitors may of course use their own furniture or furniture rented from other suppliers.

### Vouchers for price reduction

These vouchers can be obtained free of charge and in a restricted number and grant visitors a price reduction on the official admission price. The vouchers are only valid if they carry the exhibitor's stamp or address. With an order of at least 500 pieces, the printing of an address is possible (CHF 100.–/500 pieces).